

Go to work on an ego

Will your strategies be remembered in thirty years time?

Great strategies are timeless.

The APG is looking to honour the classics of 2005-07.

But there's a new twist to the contest this time.

Not only does the Grand Prix come with a prize of £10,000 but one agency will be crowned the Stephen King Strategy Agency of the Year. (Plan a big party if you win.)

The deadline for entries is 1st June.

For details visit apg.org.uk. Let's see whether your strategies can stand the test of time. And the jury.

The APG Creative Strategy Awards